

## Final Essay

Question:

Assuming that increasing socially responsible, prosocial behavior by firms is desirable, discuss what things (if any) have to be changed, at the societal, market level (by changing the “market design”, e.g.), at the managerial level of the (organization of the) firm and/or at the level of individual stakeholders to increase socially responsible, prosocial behavior by firms. Must those changes be coordinated somehow – and if so, how - to be successful?

Four Main Criteria (for more detail see guidelines on blackboard)

- 1. Well Organized**
- 2. Engagement with the Topic**
- 3. Write Precisely**
- 4. Write Accurately**

### **Plan for Essay**

#### **Introduction**

In the introduction I will:

- State my thesis. My thesis is:
- Outline my argument

My argument is:

Terms I need to define are:

### **Body of Essay**

How many sections do I need?

What will I achieve in each section?

Eg. In section 1 I will argue that birds can fly, I will do this by providing evidence. In section 2 I will argue that if birds can fly, they are sometimes in the sky, I will show this follows logically.

Section 1

Section 2

Section 3

Terms I need to define:

What readings will I include? Where in the essay will I talk about them?